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PRESS RELEASE

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Media Contacts:

Kim Armstrong
Marketing and Communications Manager
ECHO Housing and Community Development
Kim.Armstrong@echohousing.org
812-454-5638

ECHO Housing Launching Urgent Fundraising Campaign For New Air Conditioner At House of Bread and Peace

EVANSVILLE, IN: As extreme temperatures continue to soar in our community, ECHO Housing and Community Development is urgently seeking the help of our generous community members to raise \$6,000 for a new air conditioning unit for The House of Bread and Peace, an emergency shelter for women and children experiencing homelessnss. The unbearable heat poses a serious health risk to the vulnerable individuals we serve, making the need for a functioning air conditioning system more critical than ever.

Currently, the shelter is struggling with a 24 year old air conditioning unit that has completely failed in this extreme heat. This is affecting the well-being of the women and children who rely on us for a safe and comfortable environment. As temperatures rise, so does the danger of heat-related illnesses, especially for the young and elderly among our residents.

We Need Your Help!

To address this urgent need, ECHO Housing is launching a fundraising campaign to collect \$6,000 for a new, efficient air conditioning system. Every dollar raised will go directly towards purchasing and installing the unit, ensuring that the shelter remains a safe haven during these sweltering days.

How You Can Help:

- 1. **Donate Online:** Visit our website at www.echohousing.org/..... to make a secure online donation.
- 2. **Mail a Check:** Send checks payable to ECHO Housing Corporation with "AC Fund" in the memo line to 528 Main Street, Suite 202, Evansville, IN 47708
- 3. **Spread the Word:** Share our campaign with friends, family, and on social media to help us reach as many people as possible.

"We are calling on our community to help us provide a safe, cool space for these women and children who have already faced so much hardship," said Sarah Wolf, Social Services Director of ECHO Housing and Community Development. "Your generosity can make a real difference in their lives, offering comfort and safety during this heatwave."

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ABOUT ECHO HOUSING AND COMMUNITY DEVELOPMENT

ECHO Housing Corporation is a designated non-profit 501(c)(3) Community Development Corporation (CDC) with a mission to improve lives by reducing barriers to housing, social wellbeing, and economic opportunity. Since its founding, ECHO Housing and Community Development has been the leading provider of homeless services, including permanent supportive housing, for individuals experiencing homelessness in the community. ECHO has continued to grow, now encompassing eight homeless service programs, all dedicated to serving those experiencing homelessness or housing instability.