



ECHO HOUSING & COMMUNITY DEVELOPMENT'S

# 1st Annual Patriot Gala COMING HOME TO CASABLANCA

ECHO Housing and Community Development  
528 Main Street, Suite 202  
Evansville, IN 47708

Dear Community Partner,

We are excited to invite you to become a sponsor of our 1st Annual Patriot Gala: Coming Home to Casablanca, taking place on Saturday, November 1, 2025, at the CK Newsome Center.

This special evening will honor the courage and sacrifice of our community's Military Veterans and First Responders, while raising critical funds to support ECHO Housing's mission—Improving lives by reducing barriers to housing, social-wellbeing, and economic opportunity.

The Patriot Gala promises to be a night to remember, featuring an elegant dinner, casino games, silent auction, music, dancing, and heartfelt recognition of local heroes. Your sponsorship will not only make this event possible, but also ensure that life-changing housing and support services continue for the most vulnerable in our community.

Enclosed you'll find details on sponsorship levels and benefits, including brand exposure, VIP seating, and public recognition before and during the event. We would be honored to partner with your business or organization in making a meaningful difference.

If you have any questions or would like to discuss sponsorship opportunities further, please don't hesitate to reach out. Thank you for considering this opportunity to stand with our heroes and support lasting change.

With gratitude,

Savannah Whicker  
Chief Executive Officer  
ECHO Housing and Community Development  
[savannah.whicker@echohousing.org](mailto:savannah.whicker@echohousing.org)





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# 1st Annual Patriot Gala COMING HOME TO CASABLANCA

## Sponsorship Levels

### PRESENTING SPONSOR \$15,000 | 1 EXCLUSIVE

- Naming rights on all materials, promo ads, & website
- Logo on signage at check-in, casino, & dining area
- Name/Logo in press release, & newsletter
- Name/Logo in 2025 Annual Report
- 2 Tables of 6 w/ premier seating
- Duel branded playing cards provided in gift bags
- Logo on dining tables and throughout the event space
- Name scrolls on screen & verbally recognized
- \$500 in casino chip vouchers for your guests
- VIP guest check-in
- Full-page ad in program
- Promotional opportunity in gift bags
- Private tour of Veteran Program sites

### CASINO SPONSOR \$10,000 | 2 AVAILABLE

- Name/Logo on all materials, promo ads, & website
- Logo on signage at check-in, casino, & dining area
- Name/Logo in press release, & newsletter
- Name/Logo in 2025 Annual Report
- 1 Tables of 6 w/ premier seating
- Logo on casino tables & chip vouchers
- Name scrolls on screen & verbally recognized
- \$400 in casino chip vouchers for your guests
- VIP guest check-in
- Half-page ad in program
- Promotional opportunity in gift bags
- Private tour of Veteran Program sites

### THE HOUSE SPONSOR \$5,000 | 2 AVAILABLE

- Name/Logo on all materials, promo ads, & website
- Logo on signage at check-in, casino, & dining area
- Name/Logo in press release, & newsletter
- Name/Logo in 2025 Annual Report
- 1 Tables of 6 w/ premier seating
- Logo at Casino Bank location
- Name scrolls on screen & verbally recognized
- \$300 in casino chip vouchers for your guests
- VIP guest check-in
- 1/4-page ad in program
- Promotional opportunity in gift bags

### HIGH ROLLER SPONSOR \$2,500 | MULTIPLE

- Name listed in event program & website
- Name listed on signage at casino entrance
- Name listed in newsletter
- Seating for 4 at dinner
- Logo on dining table signs
- Name scrolls on screen & verbally recognized
- \$200 in casino chip vouchers for your guests
- VIP guest check-in
- 1/4-page ad in program

### TABLE SPONSOR \$1,500 | MULTIPLE

- Name listed in event program & website
- Name listed on signage at dining entrance
- Name listed in newsletter
- Seating for 4 at dinner
- Logo on dining table signs
- Name scrolls on screen
- \$100 in casino chip vouchers for your guests
- VIP guest check-in

### ROYAL FLUSH SPONSOR \$1,000 | MULTIPLE

- Name listed in event program & website
- Name listed on signage at dining entrance
- Name listed in newsletter
- Seating for 2 at dinner
- Logo on dining table signs
- Name scrolls on screen
- \$50 in casino chip vouchers for your guests

### DOUBLE DOWN SPONSOR \$500 | MULTIPLE

- Name listed in event program & website
- Name listed on signage at dining entrance
- Name listed in newsletter
- Seating for 2 at dinner
- Logo on dining table signs
- Name scrolls on screen
- \$20 in casino chip vouchers for your guests

Questions? Contact Kim at  
[kim.armstrong@echohousing.org](mailto:kim.armstrong@echohousing.org)



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## Sponsorship Form

Business/Organization Name

Contact Name

Phone #

Email

Mailing Address

Please choose your level of sponsorship

- ☐ PRESENTING SPONSOR \$15,000 | 1 EXCLUSIVE
- ☐ CASINO SPONSOR \$10,000 | 2 AVAILABLE
- ☐ THE HOUSE SPONSOR \$5,000 | 2 AVAILABLE
- ☐ HIGH ROLLER SPONSOR \$2,500 | MULTIPLE
- ☐ TABLE SPONSOR \$1,500 | MULTIPLE
- ☐ ROYAL FLUSH SPONSOR \$1,000 | MULTIPLE
- ☐ DOUBLE DOWN SPONSOR \$500 | MULTIPLE

- ☐ I agree to the sponsorship benefits listed on the attached flyer and will pay my sponsorship fees prior to the event date, November 1, 2025

signature

**Registration & Payment Deadline: October 18, 2025**  
**Questions? Contact Kim Armstrong at**  
**kim.armstrong@echohousing.org or 812-423-8422**

Please mail registration  
& check\* to

**ECHO Housing &  
Community Development  
528 Main Street, Suite 202  
Evansville, IN 47708**

Make checks payable to  
ECHO Housing Corp.

Saturday, November 1, 2025  
CK Newsome Center

VIP Ticket Entry @ 4:30pm  
Standard Ticket @ 5:30 pm