



# BRINGING HOPE HOME CAMPAIGN

January 1 - May 1, 2024

Supporting ECHO Housing's new Promise Home. Set to be completed in 2024, this home will provide 27 one-bedroom apartments to individuals who have been chronically homeless in the Evansville area. The funds received through this campaign will go toward necessities for those housed once the project is complete and placed into service. Please see below for sponsorship levels and how that funding will be used.

## BUILDING SPONSOR

# \$10,000

Supports the purchase of the building's security system including cameras, lighting, door access, as well as the laundry facilities

benefits include:

Invitation to a dinner & tour the space prior to ribbon cutting celebration

Plaque w/ name and logo (if applicable) affixed to the entry way of the building

Participation in cutting the ribbon during the celebration

Name & Logo advertised in newsletter, website, all marketing material & media releases

## COMMUNITY SPONSOR

# \$5,000

Supports the purchase of furniture for the Community Space, the Social Service Office, and the Technology/Meeting Center

benefits include:

Invitation to a dinner & tour the space prior to ribbon cutting celebration

Plaque w/ name affixed to the assigned sponsored space

Photo opportunity at the ribbon cutting celebration

Name & Logo advertised in newsletter & social media marketing

## HOME SPONSOR

# \$2,500

Two sponsors per room. Supports the purchase of basic household items for every apartment including a bed, dresser, couch, chairs, and household items.

benefits include:

Invitation to a dinner & tour the space prior to ribbon cutting celebration

Plaque w/ name affixed above the door of an apartment

Opportunity to meet the individual moving into the sponsored apartment

Name & Logo advertised in social media marketing

***\*Secure early sponsorship to maximize your visibility as a partner on this project!***

Contact Pat Bateman at [pat.bateman@echohousing.org](mailto:pat.bateman@echohousing.org) or Kim Armstrong at [kim.armstrong@echohousing.com](mailto:kim.armstrong@echohousing.com)

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